



Clean
up your
act!

Use rotating messages near the handwashing facility to cue behaviour and make handwashing more interesting and attractive.

\$\$\$ 😊 EASY

Objectives:

- To cue behaviour
- To add interest and help draw attention to handwashing over a sustained period

Suitable for:

- Countries where most people are literate

What you need:

- **Option A:** Blackboard positioned near a handwashing facility and chalk
- **Option B:** Printed messages that are stuck up in rotation near the handwashing facility.

How to do it:

Step 1: Come up with a list of handwashing messages. These should be fun, not just educational. You can adapt and translate messages from our list (below) or come up with your own. Develop enough messages to last several months, assuming the messages are changed every 3 days.

Step 2: Decide whether you will print these messages or place a blackboard near the handwashing facilities.

Step 3: Get your hygiene promoters to update the message on the blackboards. Do this at least every 3 days.

Step 4: Take photos of your changing messages and share them on social media

By changing the messages regularly, you will help make handwashing more interesting. Habits will develop because people are curious to find out what the message board says today.

Tips

Allocate time

Make sure you allow your hygiene promoters enough time to regularly change the messages.

Involve your community

Get your community to help you develop fun handwashing messages.

See overleaf for a list of Soapy Messages

Soapy Messages

- The future is in your hands
- Don't get caught germy handed.
- Don't be dirty, be neat. Wash your hands before you eat.
- Drown a bug, save a life.
- Clean hands. Ready to take on the world!
- Stop! Handwashing is practiced here.
- The war on germs begins with hand to hand combat.
- Washed hands are caring hands.
- What are the top ten carriers of infection? Answer: each one of your fingers.
- We're counting on you to clean your hands.
- Did you know germs can live on your hands for 3 days?
- Keep it clean!
- Lifesaving soap
- I used to be addicted to soap, but I'm clean now
- Soaper Duper!
- Clean up your act!
- Foam, sweet foam
- You have a bubbly personality
- You're on a slippery soap, my friend
- Keep calm and lather on
- Sticky hands? Get that soapy smoothness
- Water doesn't kill germs, soap does
- Don't be a dope, wash with soap
- Wsah yuor hnads wiht saop
[note that these are intentional typos – typos tend to cause our brains to pay attention to a message as we have to struggle more to figure it out]
- Shake hands confidently—Wash with soap
- See sink? Use soap
- Washing hands reduces your change of diarrhoea by half
- Toilet—sink—think: soap
- Soap it off or eat it later
- Don't be a dirty soap dodger
- Don't take the loo with you—wash with soap
- Soap adds a fresh touch
- Is the person next to you washing with soap?
- Note: This soap is not just for decoration
- Take a moment to refresh – wash hands with soap
- Others are watching – better wash your hands
- Happiness is: being around people who clean their hands
- What have you just touched?
- Handwashing – get into a good habit
- Did you know there are 3200 germs on your hands right now!
- Unwashed hands. Eewwww!
- Did you wash them?
- Did you know 1,000,000,000,000 germs live in 1 gram of poop!
- Some things are better when not shared – wash your hands.
- Did you know 80% of germs are spread through hands.
- Did you know the number of germs on your hands doubles after using the toilet?
- Your hands are likely to have 150 different types of germs on them right now!
- On average, you come into contact with 300 surfaces every 30 minutes, exposing you to 840,000 germs.
- To be truly beautiful always have clean hands.
- Soap: the secret to success in life!
- If we all washed our hands with soap we could save the lives of 500,000 children around the globe.
- Wash your hands – it's the polite thing to do. Be aware – wash with care
- Stop! Wash your hands
- Clean hands deserve two thumbs up
- Clean hands make the world go round.
- Stop – in the name of soap – before you break my heart!
- Which is the soapiest city in Australia? Sud-ney
- *sigh* sweet smelling hands.


