

## OUR HANDWASHING CHAMPIONS



Spotted doing the right thing!

This activity involves creating a Recognition Wall to help you publically recognise people in your community who have made a tangible commitment to improving handwashing.

\$\$\$ 😊 EASY

Everyone loves to be recognised for doing a good job. Rewarding good behaviour can also help sustain that behaviour in the long term.

**Objectives:**

- Recognise commitments to handwashing
- Associate handwashing improvements with social status
- Help make handwashing seem normative

**Suitable for:**

- Places where social media use is uncommon among the population

**What you need:**

- A blank wall or pin-up board
- Camera
- Printed photos
- Paint

**How to do it:**

**Step 1:** Identify a prominent place in the community to create your Recognition Wall. Choose a place where lots of people will see it. You can erect a pin-up board or just use a blank wall.

**Step 2:** Label and decorate the Recognition Wall. For example, you might want to write 'Recognising our handwashing champions' or 'We have proven our commitment to handwashing - what about you?' or 'We were caught doing the right thing. Make sure you are washing your hands with soap too.' Also print or paint images of handwashing on the wall.

**Step 3:** Identify families who have recently built a handwashing facility or who have made a clear commitment to improving their handwashing behaviour.

**Step 4:** Ask permission to take a photo of the person/family (ideally a while practicing handwashing). Print this photo. Post this photo on the Recognition Wall. Continue to add to the images on the Wall.

## Tips

### Using names instead of photos

If people in your area are uncomfortable with photography then you can do the same activity by writing people's names on the wall. Just be aware that this may work less well if you are working in an area with high illiteracy.

### Recognise many!

Develop standardised criteria to decide who should be recognised but make sure you do not set the bar too high. The point of this activity is to make handwashing seem normative so it is better that more people are recognised for taking a small step to improve handwashing rather than a few people being recognised for a more substantial commitment.


